

• THE WAY WE DO THINGS AROUND HERE •

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# WL CORE VALUES

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Thousands of businesses run WordPress. Many more would like to, and that's where we come in. You are now part of a small and agile team building and delivering WordPress solutions to clients worldwide. You are expected to live by these values:

## CREATIVE

You love putting together innovative technology solutions, with a special talent for achieving outcomes. You're not limited by what already exists.

## SELF-LEADERSHIP

You're self-motivated and a ferocious problem solver. You ask "*what else can I do?*".

## ANTI-FRAGILE

You give the extra mile when faced with adversity, e.g. when losing or falling behind. You help turn the game around, CR7-style.

## SELF-IMPROVE

You're talented or keen to learn. You're not afraid of saying "*I don't know*" and when you don't, you look for other options, make suggestions and decide with the team.

## CARE

You care deeply about our brand and our people: our team, clients, partners and those around us.

## PROFESSIONAL EXCELLENCE

You're quick but clean. You're focused on getting results with speed. You're dependable: if you say you're going to get something done by Tuesday, then it's done by Tuesday.

Looking for Pros?

<https://www.widgilabs.com>